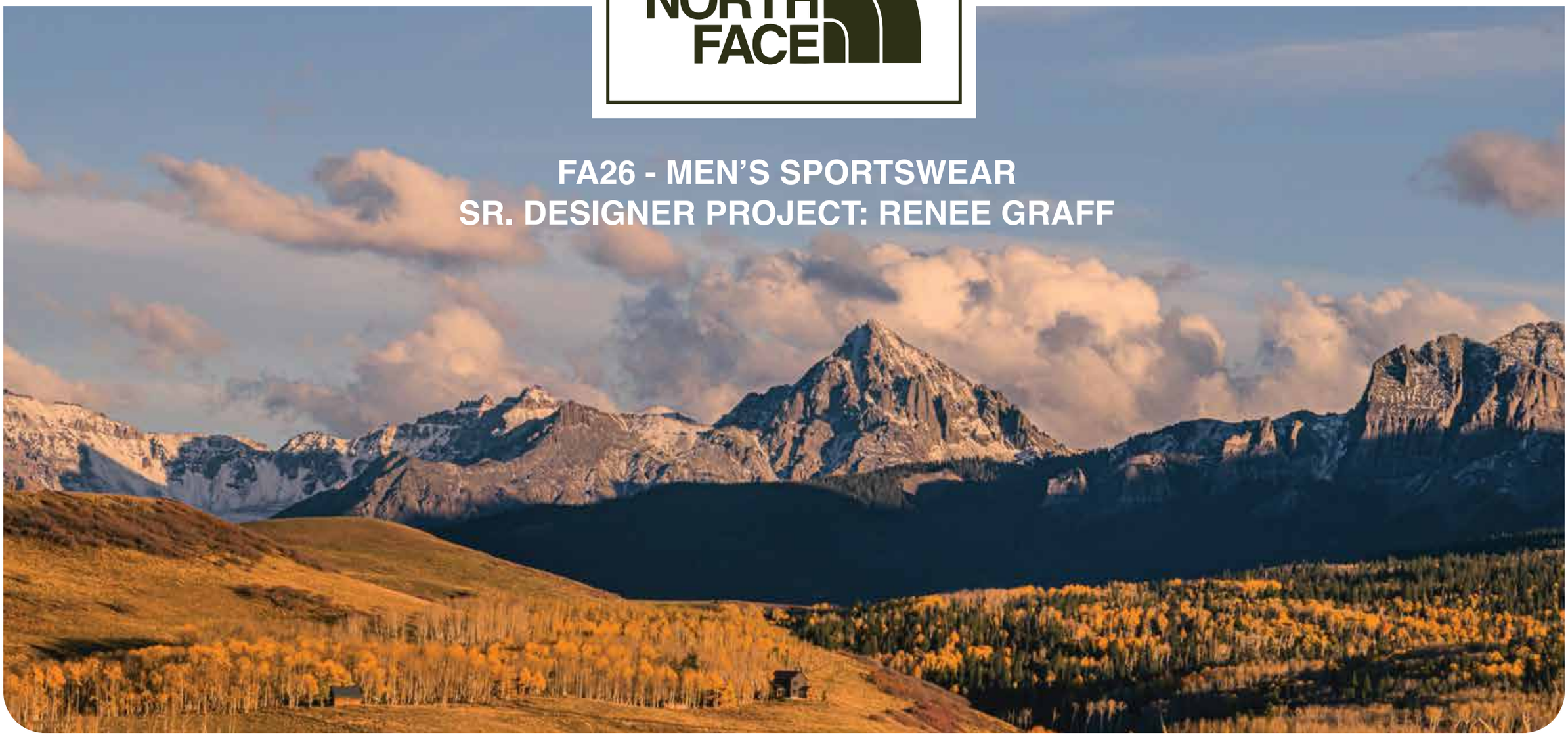
THE NORTH FACE

FA26 - MEN'S SPORTSWEAR
SR. DESIGNER PROJECT: RENEE GRAFF



CONSUMER/INSIGHT

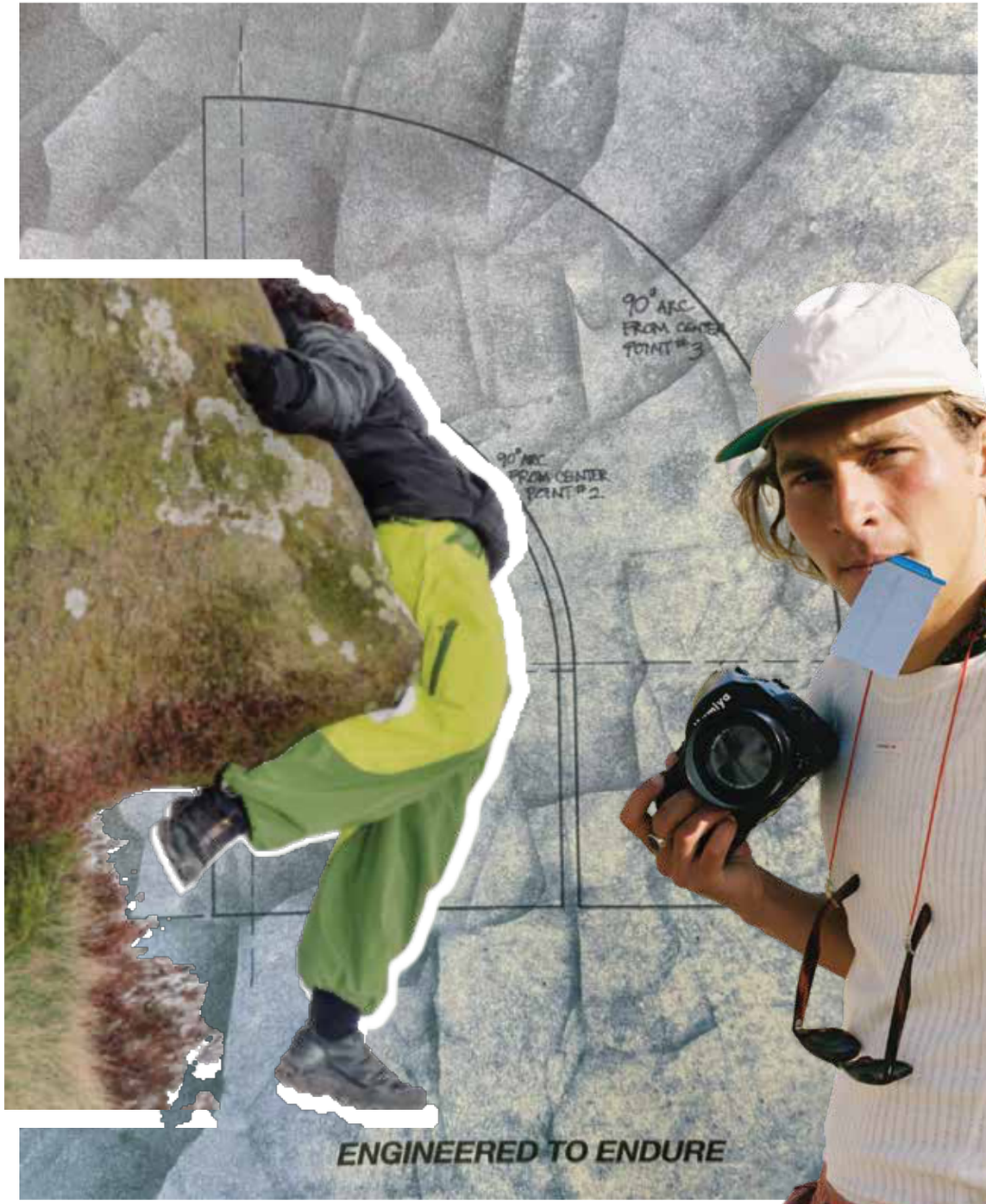
CONSUMER: MEN'S WEEKEND TRAIL HIKER, OCCASIONAL TRAIL RUNNER

BEHAVIOR & TRENDS: CITYWEAR AS ACTIVE, LARGER SILHOUETTES, UNISEX PIECES, EMPHASIS ON NATURAL FIBERS, VINTAGE & WORN-IN

FA26 SEASONAL LANDSCAPE: SATISFY RUNNING, KAWA CLUB, GRAMICCI, ARC'TERYX, VUORI, UNIQLO

TNF WHITE SPACE:
-HEAVYWEIGHT COTTON BOTTOMS
-MULTIPLE INSEAM OPTIONS
-NATURAL COTTON/BLEND TOPS, SHIRTS
-LONGSLEEVE TEES IN MODERN FITS




90° ARC
FROM CENTER
POINT #3
90° ARC
FROM CENTER
POINT #2
ENGINEERED TO ENDURE









EVERYWHERE WAFFLE LONGSLEEVE

Description
The easygoing Everywhere Waffle Longsleeve features a soft, vintage-washed 100% Climate Conscious Cotton waffle knit and features a modern, straight fit that's at home layered under a jacket or worn on its own. Raglan sleeves and flatlock seams keep it comfortable against the skin, so you can wear it from the trailhead to the coffee shop without a second thought.

Features
- Fit: Modern, straight fit / Open hem and sleeves
- Rib-knit neckband with reflective locker loop at back neck
- Flatlock seams
- Sustainability: Body fabric made with 100% Climate Conscious Cotton from farmers using farming practices that help build soil carbon
- Embroidered logo on left chest

Details
Sizes XXS, XS, S, M, L, XL, XXL
CB length 27"
Body 230 g/m² 100% Climate Conscious Cotton

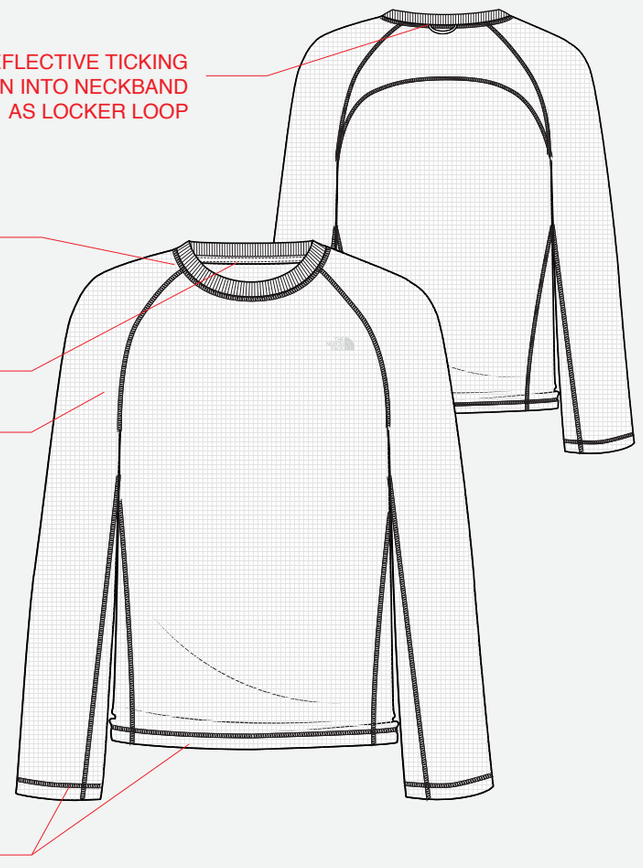
TWISTED TRAIL PANT

Description
Room to move is the whole idea behind the Twisted Trail Pant. Its twisted leg adds volume through the knee, then falls to a clean, straight opening, keeping your hem out of mud without compromising the trending shape. A yoke with waist tabs dials in the unisex fit, and a key loop plus secure pockets keep al your trail items in place. Layer it with the Everywhere Waffle Longsleeve for an easy cool-weather outfit.

Features
- Fit: Unisex fit / Waistband with yoke and adjustable tabs
- Front slash pockets with key loop
- Back secure pocket
- Side-entry patch pocket
- Sustainability: Body fabric made with 100% Climate Conscious Cotton from farmers using farming practices that help build soil carbon
- Embroidered logo on left leg and back

Details
Sizes 28, 30, 32, 34, 36, 38 Inseams 28, 30, 32, 34
CB length 27"
Body 230 g/m² 100% Climate Conscious Cotton twill with option for garment wash

EVERYWHERE WAFFLE LONGSLEEVE



REFLECTIVE TICKING
CORD SEWN INTO NECKBAND
AS LOCKER LOOP

SELF RIB INSET NECK
FLATLOCK

BACK NECK TAPE TO FINISH
JOIN SEAM

RAGLAN SLEEVE
SEAMS EXTEND TO BACK
FORMING SIDE PANELS
BACK YOKE SEAM
EXTENDS ONTO FRONT

1/2” TURNBACK

BACK YOKE
2N TOPSTITCH
INVISIBLE ZIPPER INTO SEAM
AT WEARER’S RIGHT
REINFORCED WITH BARTACK AT OPENINGS
SN COVERSTITCH AROUND POCKET BAG

DROP IN POCKET
ANGLED SIDE ENTRY

ZIPPER FLY
w/METAL SHANK BUTTON
AT WAISTBAND

SELF FACED WAISTBAND
REINFORCED w/INTERFACING
SELF ADJUSTMENT TABS
w/PLASTIC BUCKLE

1cm WIDE SELF BELT LOOP
AT WEARER’S FRONT

FRONT POCKETS
COIN POCKET
w/BARTACKS AT OPENING

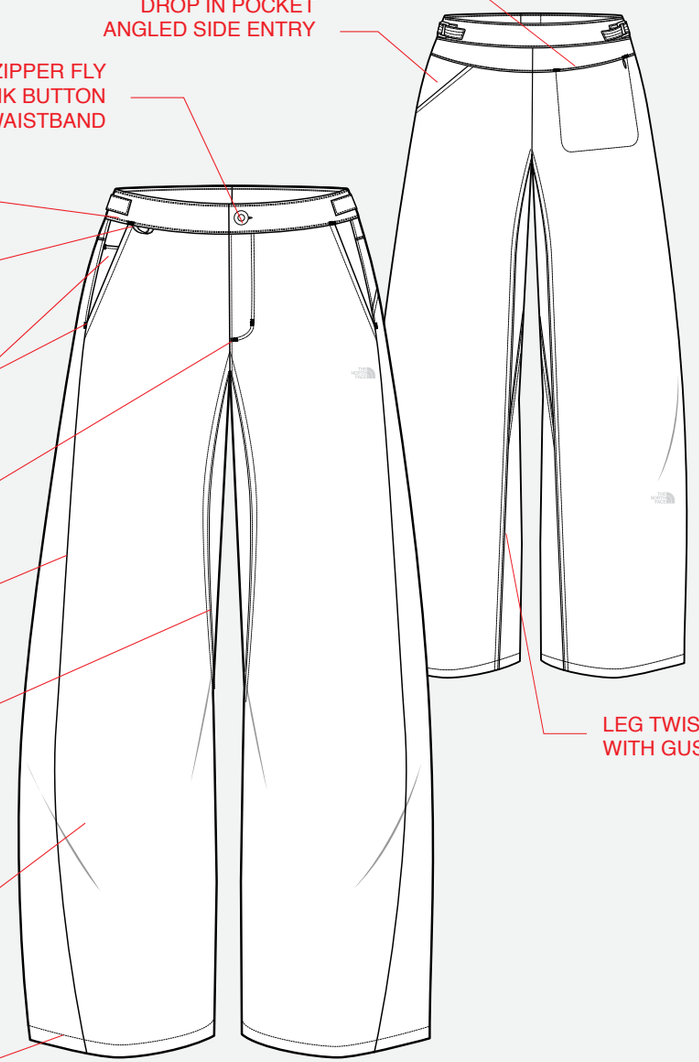
2N J STITCH
REINFORCED w/BARTACKS

OUTSEAM 4N OVERLOCK

GUSSET INSERT
INSEAM
FLAT FELL SEAM

PANTS HAVE CURVED LEG
SIDE SEAM FORWARD
STRAIGHT OPENING

3/8” CLEAN FINISH TURNBACK
SN TOPSTITCH



LEG TWISTS BACK
WITH GUSSET

TWISTED TRAIL PANT



GOOD

A cotton-jersey alternative to the Men's Long-Sleeve Simple Dome Tee, this Longsleeve adds raglan sleeves and a rib insert at the neck to soft 100% Climate Conscious Cotton jersey and is an updated fit that elevates a basic layer.

Features
- Fit: Easy fit / Raglan sleeves
- Rib insert at neck
- Flatlock stitching
- Screenprinted logo on left chest

Details
Sizes XXS, XS, S, M, L, XL, XXL
CB length 27"
Body 220 g/m² 100% Climate Conscious Cotton jersey

Like the Field Cargo Pants, these pants pull on with a drawcord waist and moves at the knee, but with a softer barrel-shaped leg in sturdy 100% Climate Conscious Cotton twill. Knee darts add room to bend and kneel, and back patch pockets keep small essentials close.

Features
- Fit: Barrel-shaped leg / E-waist with drawcords
- Knee dart articulation for easy movement
- Back patch pockets

Details
Sizes XXS, XS, S, M, L, XL, XXL
Inseam R 32”
Body 270 g/m² 100% Climate Conscious Cotton twill



BETTER

EVERYWHERE WAFFLE LONGSLEEVE

The easygoing Everywhere Waffle Longsleeve features a soft, vintage-washed 100% Climate Conscious Cotton waffle knit and features a modern, straight fit that's at home layered under a jacket or worn on its own.

Features
- Fit: Modern, straight fit / Open hem and sleeves
- Rib-knit neck & reflective locker loop
- Flatlock seams
- Embroidered logo on left chest

Details
Sizes XXS, XS, S, M, L, XL, XXL
CB length 27"
Body 230 g/m² 100% Climate Conscious Cotton waffle knit

TWISTED TRAIL PANT

Room to move is the whole idea behind the Twisted Trail Pant. Its twisted leg adds volume through the knee, then falls to a clean, straight opening, keeping your hem out of mud without compromising the trending shape. A yoke with waist tabs dials in the unisex fit, and a key loop plus secure pockets keep al your trail items in place.

Features
- Fit: Unisex fit / yoke and adjustable tabs
- Front slash pockets with key loop
- Back secure pocket, side-entry patch pocket

Details
Sizes 28, 30, 32, 34, 36, 38
Inseams 28, 30, 32, 34
Body 230 g/m² 100% Climate Conscious Cotton twill with option for garment wash



BEST

Where the TNF X Smartwool Merino Blend 150 Long-Sleeve Crew is a slim base layer worn next to skin, the Best Longsleeve is the merino you wear on top. RWS Merino Wool and nylon core-spun jersey is paneled with waffle stitch for texture and warmth, cut in a boxy fit with raglan sleeves for easy layering. Contrast stitching gives it a finished look under a shell or on its own.

Features
- Fit: Boxy fit / Raglan sleeves
- Waffle-stitch body with jersey paneling
- Rib-knit neck
- Contrast stitching

Details
Sizes XXS, XS, S, M, L, XL, XXL
CB length 25.5"
Body Merino / Nylon core spun jersey 16.5mn: 87% Wool, 13% Nylon - RWS Wool

Start with the cargo attitude of the Men's Beta Cargo Pants, then make it bigger. The Best Pant's oversized leg is cut from 100% Climate Conscious Cotton ripstop with cargo styling throughout. A bungee at the back hem seam cinches the opening vertically to control the leg while hiking, and the garment-wash option delivers a soft, worn-in feel before the first wear.

Features
- Fit: Oversized fit
- Cargo styling
- Back hem seam bungee for muddy trails

Details
Sizes 28, 30, 32, 34, 36, 38
Inseams 28, 30, 32, 34
Body 220 g/m² 100% Climate Conscious Cotton ripstop with option for garment wash